

WHAT'S YOUR VISION FOR WICHITA?

A BEGINNER'S GUIDE TO YES

Cities are made up of collections of people. Successful cities happen because they are people magnets. They offer what people want.

So, we've been busy asking:
 "What do you want in a city?"
 "What do you need in a city?"
 "What will it take for you to stay?"

After all, people vote with their feet...more specifically they vote with moving trucks. We want those trucks pointing to Wichita rather than away from it.

The information below represents our community members' answers to those questions with 'likes' from Connecting ICT's #Last25Next25 event vision boards.

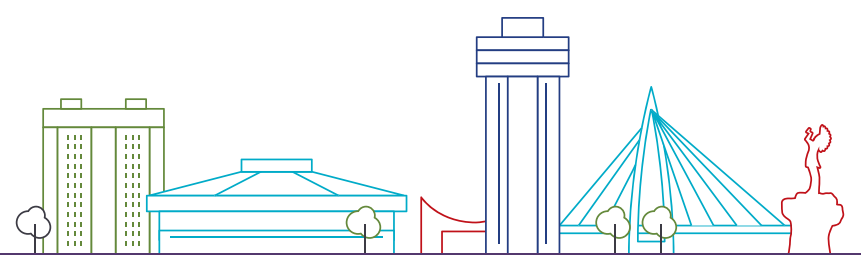
COMMERCIAL DEVELOPMENT

- Casino in Sedgwick County **2**
- More development in NE Wichita (Greenwich & WSU) **6**
- Smaller, walkable, more diverse stores, rather than big developments **11**



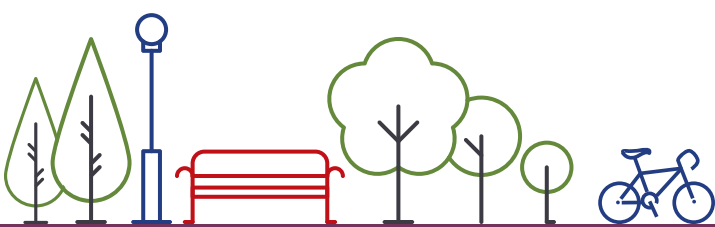
DOWNTOWN DEVELOPMENT

- Rooftop party pool **5**
- More rooftop restaurants **10**
- Light rail system **3**
- Rooftop event venue **8**
- More live music **3**
- Downtown grocery store / pharmacy **49**



PARKS & RECREATION

- Riverfront amphitheater (with a stage in the River) **34**
- Bigger, better, cleaner public swimming pool **4**
- White water rafting park **6**
- More dog parks **6**
- More Open Street events **9**
- Outdoor ice skating rink **5**
- New west side library **2**
- Float trips on the river **5**
- Better recycling options **3**



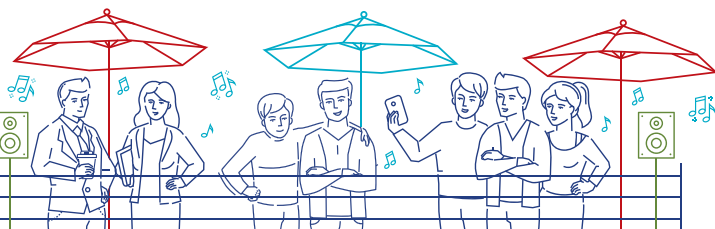
EDUCATION

- Law school **4**
- Koch Academies for every neighborhood **2**
- West side private school **3**



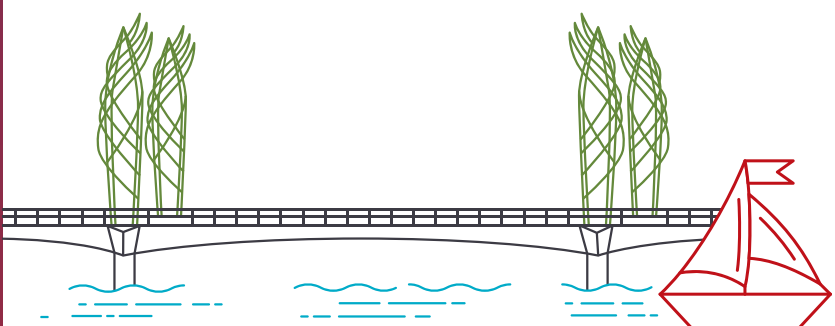
POST-COLLEGE ENTERTAINMENT

- Open container areas **9**
- More pop-up band performances in city parks and downtown **4**
- Piano bars **6**



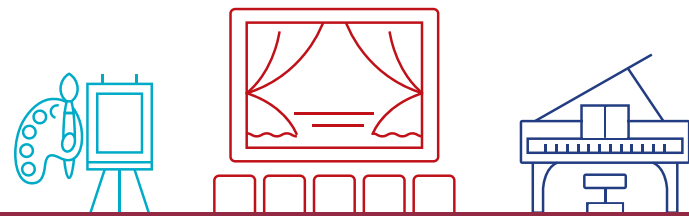
RIVERFRONT DEVELOPMENT

- Ferris wheel **14**
- Elevated sports bar in stadium outfield overlooking the River **3**
- Kayak / boat / fishing equipment rentals **8**
- Paleo / Vegan-friendly bakery **2**
- Parking **4**



ARTS & CULTURE

- New, iconic performing arts center **12**
- Extend corridor of investment south to Watson Park **2**
- Summer-long Shakespeare Festival **3**
- Youth programs for arts **6**



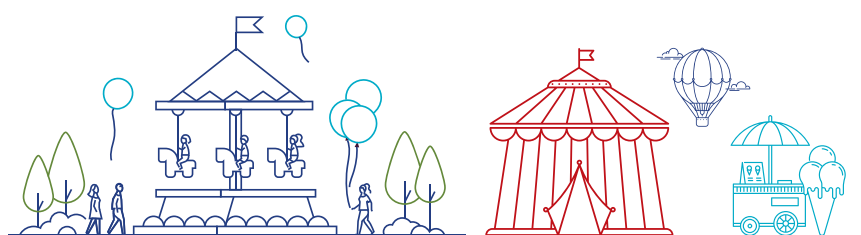
DINING & RETAIL

- Food Hall (Legacy Hall or Ponce City Market) **7**
- Outlet Mall **2**
- Sky deck at the Petroleum Club **3**
- Dining on the River **9**



FAMILY ENTERTAINMENT

- Top Golf & high-end mini-golf **3**
- Amusement park **4**
- Turn Century II into an aquarium **15**



What does it take to sell Wichita to people looking for a new hometown?

We've built lists of things we want. But first we have to open our minds to see what we have and to understand what's possible. We have to know that we deserve it, we're worth it and that we can do it.

We have to get beyond an entrenched culture of 'no' that has held us back for decades.

A culture that crushes hope and vision before it can take hold. A culture that says we can't have new things. A culture that believes that the pie isn't getting any bigger and we've just got to hold on to what we've got.

So, open your imagination. Take an extra dose of self confidence. And consider this as Chapter One in our "Beginner's Guide to Yes."